

Smart Snacks In Schools

USDA's "All Foods Sold in School" Nutrition Standards
New rules for Snacks and Beverages



Presentation Outline

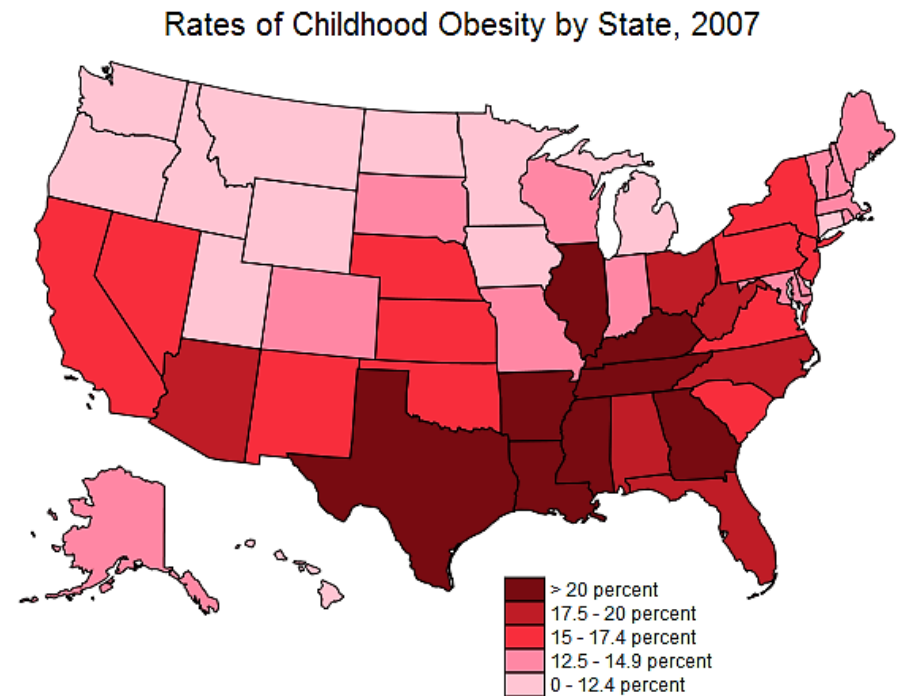
Overview of USDA's Smart Snacks Legislation

- Why are there new standards and what purpose do they serve?
- When and where do the standards apply?
- Who must comply and who does this impact?
- What are the new standards?
- What is our timeline?
- What do we do?



Why are there new standards?

- Nearly **1/3** of children in America at risk for preventable diseases attributable to overweight and obesity
- Health experts predict this generation may be the first to live shorter lives than their parents, if unaddressed
- Improving the nutritional profile of all foods sold in schools found critical to addressing overall health of American children of all income levels



Source: National Survey of Children's Health.

USDA Nutrition Standards

Healthy Hunger-Free Kids Act of 2010, required rules that affect “competitive foods” sold in schools. These snacks and beverages, purchased outside of the regular USDA reimbursable meals, “compete” nutritionally with regulated school meals.

RATIONALE:



Improve
Nutrition

+



Standardize
Campuses

=



Solve Health
Crisis

Where and when do the nutrition standards apply?

∞ School campus:

All areas of the property under the jurisdiction of the school that are accessible to students



∞ During the school day:

From midnight until 30 minutes after school dismissal.



Who must comply and who does this impact?

- ∞ Applies to all grade levels and school sites
- ∞ Applies to all foods sold, regardless of program, fund, or activity (including a la carte, vending, student stores, culinary arts curriculum, PTA, ASB, periodic fund raisers and special events)
- ∞ No waivers and no exceptions for fund raisers in Washington State



What are the Competitive Foods Standards?

Summary of the Complex:

- ☞ Includes General AND Specific Nutrient Standards
- ☞ Different Based Upon Student Grade Level
- ☞ Foods and Beverages Are Treated Differently
- ☞ Exemptions for some Specific Foods



What is our timeline?

- New standards begin July 1, 2014
- *“Provide feedback to USDA during implementation.”*



What Do We Do?



- Share Information & Resources with PTA, ASB, School Stores, Clubs and Fund Raiser Leadership

Competitive Foods - Resources

A screenshot of the OSPI website page for Child Nutrition. The page title is "Child Nutrition" and the sub-header is "Program Application and Requirements". Under "Community Eligibility Provision", there are several links. The "Smart Snacks in Schools (Competitive Foods)" section is circled in red. It states: "OSPI Child Nutrition will continue to provide guidance and resources to LEAs, including statewide policy addressing fundraisers." and lists links for "Smart Snacks Calculators", "Overview presentation of Smart Snacks in Schools", and "Smart Snacks in Schools Fundraiser Overview".

State of Washington OSPI Office of Superintendent of Public Instruction

Child Nutrition

Programs

- National School Lunch & Breakfast
- Child & Adult Care Food Program
- Summer Food Programs
- Special Milk Program
- Food Distribution
- Fresh Fruit and Vegetable Program

Program Application and Requirements

Community Eligibility Provision

- Community Eligibility Provision Reference Sheet
- Reporting Form (XLS)
- Evaluating and Presenting for Community Eligibility Provision
- Introduction to Community Eligibility Webinar Recording
- CSP Application and Record Keeping Webinar
- FDA (from webinars)
- State of Ed. Guidance on Community Eligibility Option
- Family Economic Survey
- USDA Community Eligibility Provision web page
- USDA Community Eligibility Provision Overview

Smart Snacks in Schools (Competitive Foods)

OSPI Child Nutrition will continue to provide guidance and resources to LEAs, including statewide policy addressing fundraisers.

- Smart Snacks Calculators
- Overview presentation of Smart Snacks in Schools
- Smart Snacks in Schools Fundraiser Overview

School Nutrition Program

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Map of NGLP Sponsors and Assg Specialists



Next Steps

- ☞ We are in the process of gathering resources as they become available. The first step should be to reduce/eliminate any non-compliant inventory per OSPI's recommendation below:
OSPI recommendation May 19, 2014:
“...Smart Snacks in Schools standards are effective July 1, 2014. Therefore, you may have inventory on hand that will not meet meal pattern requirements or the Smart Snack standards. Check for:
 - Grain items that are not whole grain rich - all grain items offered in the NSLP/SBP* must be whole grain rich beginning July 1, 2014
 - Higher sodium items - sodium target #1 for NSLP/SBP is effective July 1, 2014
 - A la Carte foods and beverages that do not meet the Smart Snacks standards - check items using the [Smart Snacks Calculator](#)”
- ☞ Please help share this information and resource list with our PTA, student ASB officers, student stores and clubs. The food industry and our central Kitchen is working on developing new products that meet the standards.

Resources

Smart Snacks in School: USDA Website

<http://www.fns.usda.gov/cnd/governance/legislation/allfoods.htm>

USDA's *The School Day Just Got Healthier* Toolkit

<http://www.fns.usda.gov/healthierschoolday>



Smart Snacks in School: Questions and Answers

http://www.fns.usda.gov/cnd/Governance/Legislation/allfoods_QandA.pdf